











# SATURDAY, SEPT 21, 2024

Register today!



### **RIVER WALK PARK**

651 2nd Street West Sacramento, CA

#### **FOR MORE INFORMATION CONTACT:**

DAWN GREEN
EMAIL: DLGREEN5@COMCAST.NET

TEAM HOPE WALK ENTRY FEE -\$30 ADULT WALKER; \$10 KID WALKER

**CHECK-IN: 9:00AM** 

**WALK BEGINS: 9:30AM** 

HDSA.ORG/THWSACRAMENTO



#### Dear Friends of HDSA,

The Huntington's Disease Society of America (HDSA) is excited to announce the 2024 Team Hope Walk Sacramento to be held on September 21st at River Walk Park. Team Hope events represent the largest local opportunity for members of the HD community to come together with friends, family members, neighbors and the community at large to raise necessary awareness and funds to support HDSA.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure.

A local Team Hope sponsorship at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Since their inception, Team Hope Walks have raised more than \$14 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition, visibility and demonstrating your commitment to the local community your employees and customers live and work in.

Proceeds from Team Hope support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families. In the battle against Huntington's disease no one fights alone. *At HDSA, family is everything*.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD.

Enclosed you will find a packet that outlines the sponsorship opportunities in detail. Thank you, for your consideration, and we hope to see you at the 2024 Team Hope walk Sacramento on September 21st.

Dawn Green

Chapter President & Event Chair northernca@HDSAvolunteer.org

## HD & HDSA



Huntington's Disease (HD) is a genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities usually during their prime working years, and is ultimately fatal.

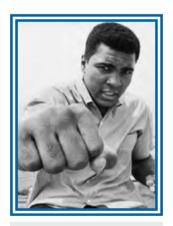
HD manifests as a triad of motor, cognitive and psychiatric symptoms, which progressively get worse over time. The symptoms of HD are often described as having ALS, Parkinson's, and Alzheimer's disease - simultaneously.



Every child of a parent with HD has a 50/50 chance of inheriting the faulty gene that cause the disease. Today, there are approximately 41,000 symptomatic Americans and 200,000 people in the United States at-risk of inheriting HD. In less than 10% of cases, juvenile Huntington's disease (JHD) affects children & adolescents.

THERE IS NO CURE....YET.

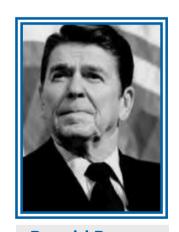
## **NOW DO YOU RECOGNIZE US?**



**Muhammad Ali** 



**Lou Gehrig** 



**Ronald Reagan** 



**Woodie Guthrie** 

PARKINSON'S +

ALS

+ ALZHEIMER'S

**HUNTINGTON'S** 

### **ABOUT THE HUNTINGTON'S DISEASE SOCIETY OF AMERICA**

The Huntington's Disease Society of America (HDSA) is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing <u>help for today</u>, <u>hope for tomorrow</u> for people with Huntington's disease and their families.

AT HDSA, FAMILY IS EVERYTHING.

# **SPONSORSHIP LEVELS**

## **PRESENTING**

\$5,000

- Company name and logo on t-shirt
- Promotion on all marketing materials and signage
- Name & Logo on website
- Table at event + opportunity to speak at the event
- Company name and logo at the start and finish line, registration + coffee/breakfast area
- 10 free registrations

## **PLATINUM**

\$2,500

- Company name and logo on t-shirt
- Promotion on marketing materials and all signage
- Company announced during event
- Name & Logo on website
- Table at event + opportunity to speak at the event
- Company name at registration & coffee/ breakfast area
- 8 free registrations

# **GOLD** \$1,000

- Company name and logo on t-shirt
- Promotion on marketing materials and all signage
- Company announced during event
- Name & Logo on website
- Table at event + opportunity to speak at the event Company name at coffee/breakfast area
- 5 free registrations

# **SILVER**

- Company name and logo on t-shirt
- Promotion on marketing materials and all signage
- Company announced during event
- Name & Logo on website
- 5 free registrations

- Company name and logo on t-shirt
- Promotion on marketing materials and all signage
- Company announced during event
- Name & Logo on website
- 3 free registrations

- Company name and logo on t-shirt
- Acknowledgement during speech & on social media
- 2 free registrations

For additional information contact Dawn Green at northernca@HDSAvolunteer.org



# SPONSORSHIP FORM

#### SELECT YOUR SPONSORSHIP LEVEL

□ PRESENTIN	G SPONSOR- \$5,00	00 SILVE	R SPONSOR -\$750
PLATINUM	SPONSOR- \$2,500	☐ BRON	ZE SPONSOR -\$500
GOLD SPO	NSOR- \$1,000	SUPPO	ORTER SPONSOR -\$250
	PAY	MENT METHOD	
CASH CHECK	SEND INVOICE	□CREDIT CARD:VISA	/MASTER CARD/AMEX/DISCOVER
NAME ON CREDIT CA	RD:		
CREDIT CARD NUMBI	ER:		
			vv:
SIGNATURE:			
BILLING ADDRESS/ZI	P:		
	SPONSORING	COMPANY INFOR	RMATION
COMPANY NAME:			
COMPANY ADDRESS:	·		
CITY:	STATE:	ZIP	<u>:</u>
PHONE NUMBER:			
FMAII ADDRESS:			

#### **SUBMIT COMPLETED FORM & PAYMENT METHOD TO:**

HDSA Northern California Chapter PO Box 5365 - San Mateo, CA 94402

Or email northernca@HDSAvolunteer.org

The Huntington's Disease Society of America (HDSA) is a 501(c)(3) non-profit organization.

HDSA's Federal Tax ID Number (EIN) is 13-3349872.

Your contribution is tax-deductible to the full extent of the law.

## IN-KIND DONATION FORM

	COMPANY/ INDI	VIDUAL INFORMATION
Company Name <u>:</u>		
Company Contact:		
Company Address:		
		Zip:
Contact Phone Numbe	er:	
Donated Items Na	me & Descriptio	on:
FAIR MARKET VALU	JE:	
FAIR MARKET VALUE Fair Market Value of Ea	<b>JE:</b> ch Item: \$	

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